

VALLEY BUSINESS NEWS



Chamber news and member happenings!



WALLA WALLA VALLEY
CHAMBER OF COMMERCE



04

CHAMBER GOLF TOURNAMENT

Meet us on the green for a day of some friendly business to business competition.



05

COMMUNITY CONCIERGE

Do you love where you live and love sharing this joy however not the volunteer type?



July

MEMBER OF THE MONTH

VITAL WINES

Great wine is the result of many factors—and many people—all working together to create something exceptional. No single element is more or less important than another, and when one part of the process is strained, we increase support to nurture and protect our shared purpose.

Since 2016, our goal has been to harness the compassion of our industry to cultivate the health, dignity, and inclusion of vineyard and winery workers in our local communities.

“

It's mission as a non-profit is to improve access to healthcare for vineyard and cellar workers in our local communities”

RIBBON CUTTINGS



The Drayman House 4.19



The American Red Cross 4.24



Kerry's Trinidadian Cuisine 5.7



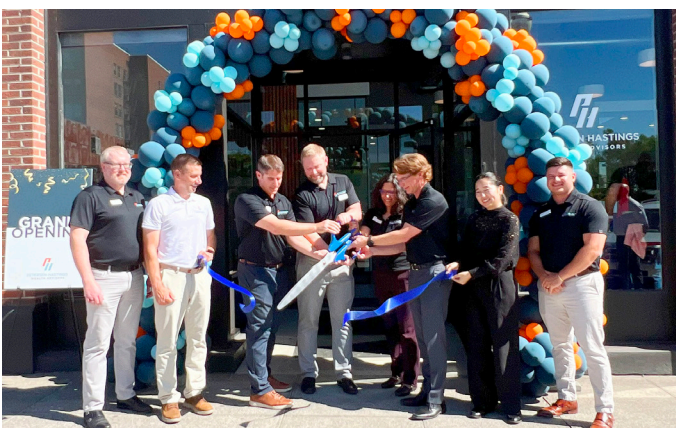
The Soda Stop 5.17



The Heritage Clinic 5.30



Brushes n' Brix 5.31



Petersen Hastings 6.6



The Bonfire 6.20

CHAMBER ROUNDTABLES

Roundtables are small group discussions where all attendees are encouraged to participate. Roundtables are typically for a specific sector or industry to pose questions, discuss current challenges and exchange ideas.

Roundtables are free and Membership is not required, RSVP is required as space is limited. If capacity has been reached, please add your name to the wait list.

Ag, Agribusiness & Agritourism

Wednesday, July 10
8:30 am - 9:45 am

29 E Sumach St
Walla Walla

Join the Chamber to discuss and collaborate on agricultural business in the Valley. Participants are encouraged to discuss challenges, share knowledge and present ideas.

[RSVP HERE](#)

So, You Want to Start a Business

Wednesday, July 24
8:30 am - 9:45 am

29 E Sumach St
Walla Walla

If you're thinking about joining the world of entrepreneurs RSVP for a group discussion on where to start, potential challenges and personal experiences.

[RSVP HERE](#)

WIB MASTERMINDS

Wednesday, August 7
8:30 am - 9:45 am

29 E Sumach St
Walla Walla

This group of women supporting women connects like-minded peers and serves as a powerful catalyst for change and growth within our community.

[RSVP HERE](#)

2024 BUSINESS CLASSIC GOLF TOURNAMENT

plus

Wednesday, September 4
New Family Fun event

Thursday September 5

Thursday, September 5
9 am Shotgun Start

Gather the troops and find your ringer. The Business Classic is back for a fun filled day of games, contests, and a little Business to Business competition.

The Business Classic Golf Tournament is an annual four-player scramble tournament with team awards for low gross and low net plus numerous other prizes held every summer. Visit the Chamber website for all the details, including registration and how to become a sponsor.



REGISTRATION & SPONSORSHIP INFO





Best Western Plus Suites Inn



Best Western Plus WW Suites Inn
Dan Leeper
509-525-4700 (work)
gm@bwpwallawalla.com

General Manager, Dan Leeper, thinks the answer to this question is easy. Dan believes Walla Walla needs a reliable taxi / lift service. "I am embarrassed when asked by a guest how to get a Taxi, Uber or other ride. Unfortunately, I cannot recommend anyone as they do not keep regular hours and/or their phones are rarely answered. A reliable taxi service is my answer."

Here is a money saving tip from the General Manager that you may be interested to learn: the best way to obtain best rates and availability when traveling is to join the hotel's affinity program such as Best Western Rewards. This step will save you 12-15% off of the regular rates. Also, always book directly with the hotel or on the hotel's website; using third party on-line travel agents, like Expedia, can actually cost you more, so for the best rates and availability, always book direct!

QUESTION OF THE MONTH

Every month, we pose a new question to several local businesses, and this month we asked:

What business or service (not in Walla Walla County now) would you love to see here and how would that affect your business/life?



Outside Walla Walla

Gwen Dildine
Chief Exploring Officer
Outside Walla Walla
contact@outsidewallawalla.com



Outside Walla Walla's Chief Exploring Officer, Gwen Dildine, would love to see an outdoor recreation cooperative that serves the entire valley. "With such diverse landscape, the opportunities available to explore and recreate are numerous".

"The co-op could support access to equipment, education programs, tour guides, etc. There are plenty of examples of folks trying to move the concept of a recreation hub forward, but the mission doesn't have a home. Maybe we just need a cooperative! This type of business is near and dear to my heart because I love the idea of lifting fellow entrepreneurs instead of competing with them. It is impossible to tackle this project alone, so through collaboration, it would give everyone a chance to thrive and, more importantly, provide the communities throughout the valley with a comprehensive resource for outdoor recreation.

Outside Walla Walla's mission is to showcase outdoor recreation opportunities across the northern Blue Mountain region. Our team does this via our information portal and website outsidewallawalla.com. We offer first-hand accounts of over 100 ways (and growing) to recreate, write blogs, promote events, feature outfitters, answer questions from



AMERICAN 35

Summer Happenings

Com eeenjoy the new summer menu out on the patio while enjoying drink specials or live music:

7/10- Honor National Piña Colada Day with \$5 off a signature Piña Colada

7/11- Celebrate World Rum Day with \$25 rum flights

7/12- Customize a spicy, smokey or sweet onion michelada for National Michelada Day.



WALLA WALLA MOVIE CRUSH

A Festival for Short Cinema

July 5-July 7

celebrates the most intoxicating blend of American short cinema over the course of three days in July 2024. Once again, the festival will showcase narratives, documentaries, animation, music videos and experimental films grouped in hour-long, thematic blocks.

Walla Walla Ag Workers Health Fair

July 20
10 am-2 pm

17 N 2nd Ave
Walla Walla



WA STATE DEPT OF HEALTH

Care-a-Van services are available at no cost to children 6 months through 18 years. Adults, ages 19 and up with health insurance may be billed for flu and/or COVID-19 vaccinations depending on their plan.

- New Pfizer and Moderna Covid 19
 - Childhood Vaccines
- Blood Sugar & Blood Pressure Screenings

Pre-registration is strongly encouraged, but walk-ins welcome! Please bring proof of insurance and vaccine card, if available. Visit Waverify.doh.wa.gov to access your vaccine records.

QUESTION OF THE MONTH

COMMUNITY CONCIERGE

Do you enjoy connecting with people and sharing your love for the Walla Walla Valley?

The Walla Walla Valley Chamber of Commerce is seeking enthusiastic individuals to join our Community Concierge program!

This volunteer opportunity is perfect for individuals who:

- Are passionate about the Walla Walla Valley and enjoy sharing their knowledge with others.
- Possess excellent communication and interpersonal skills or want to improve them.
- Have a positive and enthusiastic attitude.
- Are Available to volunteer a few hours per week or at special events.

For more information contact the Chamber at 509.525.0850 or info@wwvchamber.com



SCORE

INTERNATIONAL SMALL BUSINESS PITCH COMPETITION

The deadline to apply is July 31, 2024

[Click for More Info](#)

125th
Anniversary



WALLA WALLA VALLEY
CHAMBER OF COMMERCE

contact: [SCORE for the Life of Your Business](#)

Guild Mortgage



Academy Mortgage Corp Tera Davis-
Mortgage Loan Officer/Branch Manager
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(509) 240-5463

“This is a tough one! There is so much our already fabulous community could benefit from, from family fun businesses and non-profits to vibrant nightlife. However, if I had to pick just one for the sake of having some fun with this, I would love to see a Topgolf here. For those who aren’t familiar, Topgolf is a sports entertainment complex that features an inclusive, high-tech golf game that everyone can enjoy. It combines driving ranges with electronically tracked golf balls and interactive games, making it enjoyable for golfers and non-golfers alike. It would be a fantastic addition to our community, offering a fun, active way for people of all ages to spend time with family and friends.

Having a Topgolf here would not only provide a new entertainment option but also stimulate local business by attracting visitors from neighboring areas. This would, in turn, benefit our community by fostering a thriving social environment and potentially boosting our local economy.

We are also thrilled to announce that we recently joined forces with Guild Mortgage. This move allows us to stay competitive in this ever-challenging market and offer more options for our clients. Although we are now part of a larger network, our office remains locally run and operated, continuing a tradition of over 20 years of service to the Walla Walla Valley. Whether you’re buying your first home, your second, starting your investment portfolio, or tapping into the equity in your home, we are here for you and your family. With Guild Mortgage, we have even more resources and expertise to help meet your mortgage needs.”



BMAC- Blue Mountain Action Center

Amy Trejo Employment Training Programs
Coordinator
Blue Mountain Action Center
(509) 730-7816

BMAC:

Something I would love to see in our county is a greater investment in our youth. In the past, Walla Walla had its Community Center for Youth, which was a great idea, but it lacked the means to truly engage our young people. While there are plenty of activities available here, most come at a cost, which can be prohibitive for many families. Often, a flyer with a price tag is enough to deter interest.

Imagine a multi-purpose recreation center where established business owners offer courses in their areas of expertise, such as photography, cooking, baking, art, music, farming—the possibilities are endless. This kind of facility could inspire our youth to explore and invest in their futures, teaching them valuable professional etiquette and social communication skills. Additionally, it could host a variety of tournaments, dances, and talent shows, providing a vibrant community hub.

For me personally, such a center would offer my own children the opportunity to gain valuable skills and explore various careers and activities. More broadly, Walla Walla’s youth would feel valued and supported, ideally leading them to self-sufficiency and reducing their future need for BMAC services. At Blue Mountain Action Center, we are committed to providing resources and support to our community, and a facility like this would significantly enhance our mission.”



Destination Cross Fit

Nikki Sharp
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www.wwdcf.com
amitysharp@mac.com



“Nikki Sharp dreams big for the Walla Walla Valley, envisioning a dynamic health and fitness community that’s interconnected and thriving. Imagine a comprehensive health and fitness resource guide that showcases every gym, personal trainer, and nutritionist in our area. Nikki’s goal? To make it easier for everyone to take their health and exercise seriously, in a fun and accessible way.

This guide wouldn’t just benefit individuals looking to get fit; it would also be a goldmine for gym owners, personal trainers, and nutritionists to collaborate, share resources, and refer clients to the best fit for their needs. Nikki believes in the power of networking and connecting, and she’s passionate about fostering a community where everyone can find the perfect path to their fitness goals. “Get fit, live happy, and keep going,” Nikki says. “I want to make sure there are resources for everyone’s unique needs, turning thought into action.”

In addition to this resource guide, Nikki would love to see a new business in town that specializes in selling and maintaining workout equipment. With a local supplier, gyms like Destination CrossFit could easily source the essentials, including the much-desired gym turf.

Ready to take on “The World Series of Fitness Racing”? HYROX combines running with functional exercise stations for a unique fitness challenge? Destination CrossFit is here to help you train and conquer this exciting new competition. Contact us for more details.

Nikki’s vision is clear: a healthier, happier community where fitness resources are abundant and easily accessible. Let’s turn this dream into reality, Walla Walla



Rachelle Lebold Social

Rachelle Lebold, Owner
 (509) 845.2469
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info@rachellelebold.com



Rachelle Lebold, a dedicated small business owner, is deeply committed to community resources and fostering a sense of community. Her passion and empathy drive her to assist fellow small business owners in navigating the complexities of achieving success. Whether offering social media expertise or business consultation, Rachelle recognizes the importance of balance, noting, “As humans, we seek control.”

In her social media services, Rachelle aims to lighten businesses’ loads or provide guidance in social media marketing where needed while respecting their desire for control over certain aspects of their digital marketing operations.

Looking towards the future, Rachelle hopes for the establishment of a professional podcasting business in Walla Walla. This would not only enable her to venture into the podcast realm but also provide local businesses, including her clients, with the resources needed to create high-quality content without redundant investments.

Rachelle envisions a business equipped with a comprehensive audio/visual space, essential recording gear, and potential editing services, all available through affordable memberships or day passes for business owners.

Driven by a desire to craft engaging content that authentically represents her clients’ businesses and amplifies their voices, Rachelle emphasizes the importance of nurturing a supportive community. She’s thrilled to have collaborated successfully with Chamber members such as Runway Market Sparkling Bar, and American 35, underscoring the potential for fruitful partnerships within the local business ecosystem.

July Anniversaries

Thank you for your continued support of the Chamber!

Cayuse Vineyards
 Baskin-Robins
 HAPO Community Credit Union
 Sustainable Living Center
 Walla Walla Catholic Schools
 Scott & Linda Byerley
 Wingman Birdz & Brews
 Henry Earl Estate Wines
 Hess Law Office, PLLC
 Canvasback Winery
 The Q-Wood Fire Grill
 Caprio Cellars
 Peterson Hastiings Investment Management
 Make For Joy Art Studio
 The Refinery
 Comprehensive Healthcare
 The Reel Sarah
 Radiance Wellness & Float
 Umpqua Bank

Look Who's Celebrating 25 Years or More!

Loyds Insurance & Real Estate	95
Byrnes Oil Co	47
YWCA	42
Walla Walla Electric, Inc.	42
Park Plaza Retirement Residence	37
Monahan-Hood	33
KUJ AM	31
Eagle Springs Memory Care	25



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COMMUNITY PARTNERS



VISIONARIES

